



ElementalGreen

DREAM DISCOVER DESIGN

Find endless ideas and
sustainable solutions for your
dream green home.



WELCOME TO
ELEMENTAL GREEN.
WE'RE SO GLAD YOU
FOUND US.



(And we're pretty sure you will be, too.)



OUR MISSION IS TO BE
THE ULTIMATE
RESOURCE FOR
BUILDING AND
RENOVATING HOMES
THAT ARE BETTER FOR
PEOPLE AND THE
PLANET.

There are a million ways to have a greener home, but what's right for you? Whether you're building from scratch or making some minor renovations, we're here to help.

BROWSE
for the perfect products.

GET INSPIRED
by other people's projects.

LEARN WHY & HOW
sustainable solutions are right for
your home.

Whatever you're searching for, spend some time looking around. We guarantee you'll find something you never knew existed for your dream green home.



BEFORE YOU DIVE IN...

WE HAVE A LOT TO OFFER AND WE DON'T WANT YOU TO MISS A THING, SO TAKE SOME TIME GOING THROUGH THIS GUIDE.

IT'LL GIVE YOU THE 30,000-FOOT VIEW YOU NEED TO MAKE THE BEST USE OF THIS INCREDIBLE RESOURCE.

HERE'S A SNAPSHOT OF WHAT WE HAVE FOR YOU.



FIND INSPIRING HOMES



Green homes come in all shapes and sizes and we show them off in all of their green glory. You probably have no idea how many types of green homes there are! Here are just a few:

PASSIVEHAUS

[Passivhaus](#) (or 'Passive House') is the fastest-growing energy performance standard in the world. A Passive home performs a whopping 60-85% better than its traditionally built counterparts.

LEED

LEED, or Leadership in Energy and Environmental Design, is the most common certification for green buildings; [LEED homes](#) are energy-saving, healthy, and sustainably-built.

NET-ZERO

Using renewable energy sources such as solar and wind energy, a [net-zero home](#) produces the same amount of electricity that it needs to run--or in some cases, more electricity than is needed.

ECO-PREFAB

A prefab, or [prefabricated home](#), is built off-site and then shipped in parts to be assembled on the home lot; reducing waste and increasing durability. Plus, they're built incredibly quickly.



SEE BEAUTIFUL BEFORE & AFTER RENOVATIONS



Any home can be made more sustainable through the right renovations. We feature projects **BIG** and **SMALL** to help inspire your next eco-home improvement endeavor.

And we do our best to **SHOW** all the guts and glory, to **SHARE** product details, and **REVEAL** the real life experiences of the people doing the renovations so you can learn from their successes and mistakes.



DISCOVER AMAZING PRODUCTS



Siding made from bark, paints that purify your indoor air, wall coverings made from reclaimed belts, shingles that double as solar panels, the list goes on.

The market for green building materials is exploding, but new innovations often go unnoticed.

THAT ENDS WITH ELEMENTAL GREEN.

We intend on making this your one-stop shop for exploring possibilities and finding everything you need.

Not only are there sustainable solutions beyond imagination, there are options for every budget. From fundamental building materials like insulation and roofing to the "fun stuff" like flooring and countertops, you'll find a wide variety of eco-friendly options and Elemental Green makes it easy to find them.



IMPROVE YOUR ECO-IQ



Going green is a journey and a constant learning curve. We know from experience that sometimes the information is overwhelming, sometimes it doesn't really tell you what you need to know, and other times it's so wonky it'll put you to sleep.

OUR GOAL IS TO TRANSLATE, DEMYSTIFY, AND HOPEFULLY EVEN DELIGHT.

DID YOU KNOW YOU CAN'T ALWAYS TRUST A "NO-VOC" CLAIM?

VOCs, or volatile organic compounds, are commonly found in household paints (among other things). That "new paint smell" is off-gassing VOCs that can cause harmful health effects ranging from headaches to organ damage and more.

Unfortunately, the VOC paint-labeling standard is not exactly transparent. The EPA only requires manufacturers to list VOCs that directly contribute to smog – not those that cause health impacts (like formaldehyde, a known carcinogen).

On Elemental Green, you'll learn exactly what to look for to protect your health.

[Click through to learn more.](#)





DID YOU KNOW YOU CAN HAVE A NATURAL SWIMMING POOL?

Natural swimming pools and ponds are completely chemical-free, eco-friendly, and healthy alternatives to chlorinated pools.

Swimming ponds replicate and optimize the conditions found in naturally occurring bodies of water, providing water that is purified the way nature intended – with aquatic plants, beneficial bacteria, and helpful microbes. And as a bonus, they're totally stunning!

A natural pool has clearer water than a swimming pond, but costs more to maintain due to filtration and heating energy needs.

Which one's right for you? [Click through to learn more.](#)





DID YOU KNOW IF YOU HAVE A STREAM ON YOUR PROPERTY YOU CAN GENERATE YOUR OWN POWER?

Micro-hydro power machines generate renewable energy by making use of natural running water sources. The amount of power produced by a micro-hydro generator depends on the strength and flow of the water source, but even a small stream can generate consistent, clean, dam-free, renewable electricity at a price per Watt lower than solar or wind! [Click through to learn more.](#)



DID YOU KNOW YOU CAN HAVE A THYME OR MINI CLOVER LAWN?

Looking to reduce the amount of time, water, and maintenance your lawn demands from you? Many homeowners are turning to thyme or mini clover lawns as a solution to this problem. Thyme is tough and durable, drought-resistant, and spreads quickly. Mini clover self-fertilizes and its impressively deep roots make it highly drought-tolerant as well as able to grow in almost any soil, no matter the quality. Plus, there's no need to mow since clover stays short and close to the ground. [Click through to learn more.](#)



WHAT ELSE CAN YOU FIND ON

ELEMENTAL GREEN?



[Tiny Homes](#)

[Off-Grid Homes](#)

[Renewable Energy Options](#)

[DIY Projects](#)

[Budget-Eco Ideas](#)

[Healthy Home Tips](#)

[Details About Certifications](#)

[Definitions for Product Claims](#)

[Case Studies](#)

[Expert Advice](#)

[Smart Home](#)

[Building Guides](#)

[Remodeling Checklists](#)

[Video Home Tours](#)

[Eco Myth-Busting](#)

[Sustainable Design Trends](#)

Information and inspiration about everything you need to create your dream green home!

One more thing – this isn't just about us "talking" and you "listening," we want to hear from you!

Please share your projects, experiences, favorite products, related expertise, questions we can answer, photos, ideas for articles, and whatever else you think would be a good addition to our eco-home tool box.



VISIT US AT ELEMENTAL.GREEN

SIGN UP



TO GET INSPIRATION
DELIVERED TO YOUR INBOX.

SUBMIT

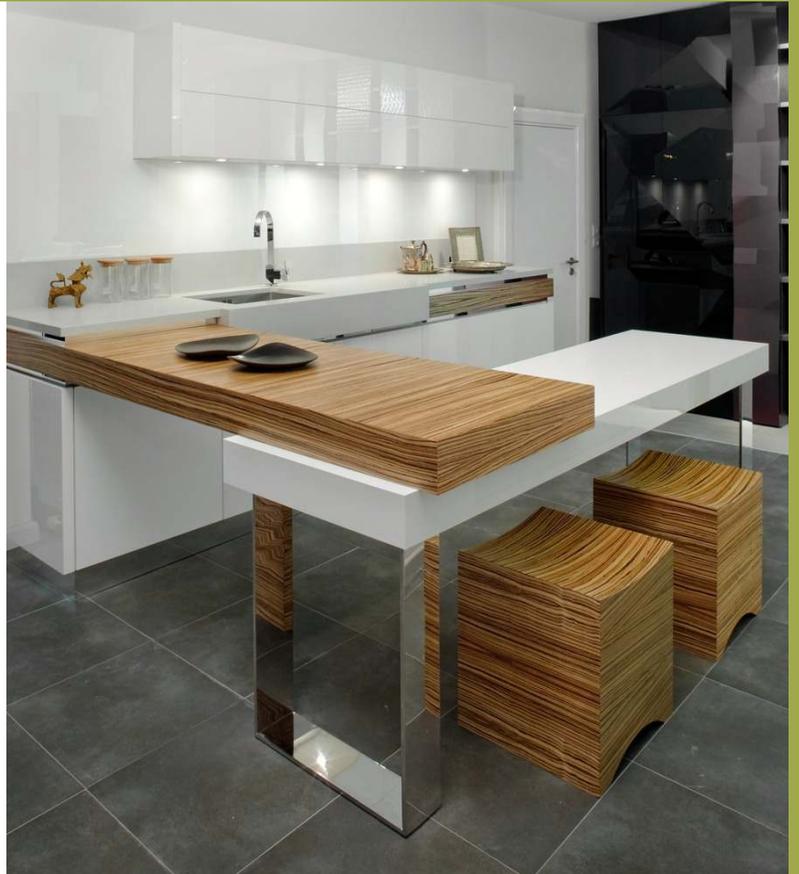


A PRODUCT, PROJECT,
ARTICLE, OR QUESTION.

TELL US WHAT YOU WANT

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We're here for you!



“ Green is a process, not a status.
We need to think of 'green' as a
verb, not an adjective. ”

Daniel Goleman



Ready to dive in?



CLICK THROUGH TO START
YOUR JOURNEY ON ELEMENTAL GREEN.

